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Our People

39% of our employees have been with us for over 10 years. They have ownership in the company through our ESOP and make us the best partner to work with to improve your business. They are passionate, dedicated, and work hard every day to make your business successful.

39% 10+ Years

2



Industry Focus

For more than 30 years, the heavy-duty industry has been our sole focus. From sending 11 employees through ATD Dealer Academy since 2009 to membership in HDAW, NTDA, and TRALA, just to name a few, we are truly invested in the industry.

30+ Years in Heavy-Duty

3



Partnerships

70% of our customers have been with us for over 10 years. With our Heavy-Duty Success Program, we have designed a holistic approach to your business. We build proactive, long-term relationships through trust, not contracts.

70% Long-Term Customers

4



Consulting

We understand that sometimes it takes more than just technology and hard work to be successful. From getting paid on time to getting the most out of your technicians to pricing your product to fit your market, we have industry experts who can help you work through the issues you face and help you craft solutions.

ROI < 90 Days

5



Best Practices

Proven industry best practices are built into every product and service we offer. Each has a track record of working in best-in-class businesses, both large and small.

Proven Track Record

6

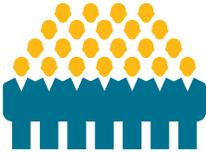


Experience

We serve over 1,800 locations across North America. Our customers include full-service truck dealerships, trailer dealerships, service shops, aftermarket distributors, lease/rental businesses, and more.

1,800+ Locations

7



Size

With just over 250 employees, we're big enough that we can fully support your needs, but we're not so big that you get lost in the shuffle. We're confident that we're just the right fit for you.

250+ Employees

8



Software Development Expertise

Experience: 23% over 20 years and 31% less than 5 years. By teaming up employees that have years of heavy-duty experience with those that are new and bring fresh ideas on how to use the latest technologies, our comprehensive approach to development delivers exceptional software.

**23% 20+ Years
31% < 5 Years**

9



Services and Support

We don't let you go it alone. We have teams in training, online learning, applications support, project management, and installations, all ready to help you make your business a success.

24/7

10



Fusion

Our flagship product was designed from the ground up specifically for the heavy-duty industry. The true Microsoft Windows® architecture makes it easy to learn, easy to use, and easy to integrate with other products. Accurate information, in real-time, allows you to make quick, reliable decisions in your business.

Real-Time Data

We would love to talk with you about what we can accomplish together. We're certain that we can help your business be more efficient and profitable. Give us a call at **800-622-6311** or visit us online at **Karmak.com**.



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