

3 REASONS CEOs SHOULD INVEST IN EMPLOYEE TRAINING

Moving your company to a new business management solution is a significant business decision, so here's something to consider: if the software and hardware are important enough to invest in, why wouldn't you do the same by training your employees properly to use it?



1. CAN YOU AFFORD TO LET THEM FIGURE IT OUT ALONE?

According to technology researchers Gartner Group, **untrained software users spend six times as long figuring out a program on their own as it will take to train them to use it effectively.*** Training makes an employee's time at work considerably more productive, and provides measurable results for the business. On average, untrained software users navigate only 13% of the features in any software tool.* By properly training employees, software can be used to its fullest potential for your business.



2. A HAPPY EMPLOYEE IS A PRODUCTIVE EMPLOYEE

A business that invests in employee development shows a commitment to meeting business goals, decreases employee turnover and motivates employees to succeed. In addition, increasing employees' proficiency with software tools keeps business running smoothly, ensuring your customers get what they need as efficiently as possible.



3. GET YOUR EMPLOYEES OUT OF THE WEEDS

By ensuring that employees have thorough training, your business will be in the position to take your competition head-on. Well-trained employees are typically more confident and thereby can be more strategic and innovative, ready to meet the demands of the business as it adapts to the industry and competition. By mastering the software solutions, employees can devote time to meeting customers' needs rather than figuring out functions in the management system.

INVESTING IN YOUR COMPANY'S FUTURE GROWTH AND SUCCESS



Karmak's training solutions are available in a variety of formats to provide a solution for every learning style and business situation. Beginning with on-site user training, Karmak offers personal one-on-one training, videos and interactive online solutions that will benefit every employee, making the team more proficient and your business more successful.

For more smart solutions and information, visit www.Karmak.com or call 800-622-6311.